Agence des services frontaliers du Canada

Targeting Program Logic Model



International trade and travel is facilitated across Canada's border and Canada's population is protected from border-related risks

nediate Ultimate

Immediate

Targeting contributes to the mitigation of threats to the safety and security of Canadians

• Placeholder KPI: Number of priority enforcement actions resulting from targeting as a percentage of all priority enforcement actions compared to other methods of selection (i.e. selective, random) by mode

Program
Outcomes

Outcomes

High-risk people, goods and conveyances that pose a threat to the security of Canadians are examined and intercepted at the earliest point possible in the travel and trade continuum

• KPI: Percentage of targeted threats examined that lead to a result (by mode and stream) (Agency PMF)

Targeted high-risk people, goods and conveyances are referred for examination

• KPI: Percentage of targeted referrals that led to an examination

Outputs

- Targeted referrals for examination
- Intelligence products
- Scenario-based matches and risk scores
- Threat and risk assessments based on regional, ACI, API/PNR, open source, data systems, partnership information
- Complex links, associations, predictive models

Activities

Access and analyze timely, accurate and complete information from internal and external enforcement and intelligence partners, and other available sources to support and inform targeting decisions

 KPI: Accurate, timely "input" (information) is provided to inform targeting referrals

Analyzing Intelligence Information

Identify suspected high risk people, goods, and conveyances

• KPI: % of travelers assessed against API/PNR rules

Identifying Targets

Analyze and assess trends, patterns and data to support the creation of targeting scenarios, risk rules and predictive models that are used by the systems to generate high-risk work lists

Enabling Target Identification

Note: Blue font refers to KPIs that will be reported externally (Agency PMF)

Canada

TARGETING PROGRAM

FY 2020-21 PERFORMANCE MEASUREMENT FRAMEWORK

EXTERNAL REPORTING in the DEPARTMENTAL RESULTS FRAMEWORK (DRF) and INTERNAL REPORTING in the AGENCY PERFORMANCE SUMMARY (APS) for PROGRAM PERFORMANCE MONITORING

Link to logic model	Performance Indicator (Data needed to demonstrate the degree of achievement of success)	Baseline (Existing quantitati ve measures on which the program intends to improve.)	Target (The goal or level of the indicator that the program hopes to achieve, if applicable)	Target Date (The date by which the target should be met).	Target Direction* (TBD)	Thresholds (Ranges of values tied to a colour coding system & used to provide a visual assessment of performance – e.g., 100%-75% [Green], 74%-60% [Yellow], etc.)	Data System/ Source (The name of data system or data source that contains the information, if applicable)	(The nature of the data: i.e., is it a number, a range, a percentage increase, or qualitative, etc.)	Methodology* (Describes how the indicator will be measured, including calculations, baselines, the definitions of variables, key terms used, etc.)	Frequency of collection (How often the informatio n needs to be obtained)	Report (The report in which the indicator will be used, as required. If yet unknown, indicate whether the data will be for either internal or external reporting, or both)	Responsib ility OPI/OCIs (Indicates who will be responsibl e for the data collection – i.e. Organizati onal area? Role or Title.
Intermediate Prog	ram Outcomes: High-risk peop	ole, goods and	d conveyand	es that pose	a threat to the	e security of Canad	dians are examined and ir	tercepted at the	e earliest identified point in the	he travel and tr	ade continuum	
Intermediate Program Outcomes (air traveller)	Percentage of air travellers targeted for examination that led to an intended result	TBD	TBD	Annually at end of fiscal year	Maintain or increase	TBD • % or greater [Green] • % - % [Yellow] • less than % [Red]	Data obtained from (1) FYTD Accumulated Tracking Sheet (air traveller), or (2) Resultant Targets report of the National Air Traveller Monthly Reporting Suite. NTC manually extracts data from several sources: SP, ICES/ICS (notes), PAXIS, GCMS, PH, Regional Reports Manually records and tracks in NTC Targeting Traveller	Percentage	NOTE: Requires reassessment of intended results to ensure alignment with Targeting Program governance and objectives, as well as with I&E priorities. Note: Does not include interim results in the count, i.e. file creation and file transfers. Note: Indicator Control Sheet (ICS) Air Traveller intended results & SOPs to be developed. See also NTC SOPs for collecting & recording air traveller targeting data.	Daily & ongoing; with monthly, FYTD and quarterly collation	EXTERNAL REPORTING Departmental Plan (DP) effective FY 2020-21. EXTERNAL REPORTING in Departmental Results Report (DRR) INTERNAL REPORTING in Agency Performance Report (APS) effective quarterly / half-yearly;	OPI: DG IEPD OSI: DG NBOC, Ops Br (NTC – data collection)

Link to logic model	Performance Indicator (Data needed to demonstrate the degree of achievement of success)	Baseline (Existing quantitati ve measures on which the program intends to improve.)	(The goal or level of the indicator that the program hopes to achieve, if applicable)	Target Date (The date by which the target should be met).	Target Direction* (TBD)	Thresholds (Ranges of values tied to a colour coding system & used to provide a visual assessment of performance – e.g., 100%-75% [Green], 74%-60% [Yellow], etc.)	Data System/ Source (The name of data system or data source that contains the information, if applicable)	(The nature of the data: i.e., is it a number, a range, a percentage increase, or qualitative, etc.)	Methodology* (Describes how the indicator will be measured, including calculations, baselines, the definitions of variables, key terms used, etc.)	Frequency of collection (How often the informatio n needs to be obtained)	Report (The report in which the indicator will be used, as required. If yet unknown, indicate whether the data will be for either internal or external reporting, or both)	Responsib ility OPI/OCIs (Indicates who will be responsibl e for the data collection – i.e. Organizati onal area? Role or Title.
							Master Tracking Sheet Includes both SBT & FLT Data obtained from;		NOTE: List of defined results requires adjustment. Potential target rate impacted by rapid increase in Illicit migration results since FY 2015-16 NOTE: Target based		• EXTERNAL	
Intermediate Program Outcomes (commercial marine and air cargo)	Percentage of marine and air cargo targeted for examination that led to an intended result	0.50 %	0.50 %	Annually at end of fiscal year with quarterly reporting	Maintain or increase	● 0.50 % or greater [Green] ■ 0.45 % - 0.50 % [Yellow] ● less than 0.45 % [Red]	(1) National Air Cargo Monthly Reporting Suite (2) National Marine Cargo Monthly Reporting Suite NTC manually extracts data, records and tracks, from sources: TITAN/CTAS, ACROSS CRIM	Percentage	on results reported in Monthly Cargo Targeting Reporting Suites. Requires review and re- assessment of the list and calculation of intended results to ensure alignment with I&E priorities and Targeting Program mandate. Indicator Control Sheet (ICS) & SOPs to be developed Note: See NTC SOPs for collecting & recording air cargo and marine cargo targeting data. Note: Also see SOPs_Marine_Cargo_re porting_suite	Daily and ongoing with monthly, FYTD and quarterly collation	REPORTING Departmental Plan (DP) effective FY 2020-21. EXTERNAL REPORTING in Departmental Results Report (DRR) INTERNAL REPORTING in Agency Performance Report (APS) effective quarterly / half-yearly;	OPI: DG IEPD OSI: DG NBOC, Ops Br (NTC – data collection)

ASEC - Divulgation on vertu de la loi sur l'Acc

Link to logic model	Performance Indicator (Data needed to demonstrate the degree of achievement of success)	Baseline (Existing quantitati ve measures on which the program intends to improve.)	(The goal or level of the indicator that the program hopes to achieve, if applicable)	Target Date (The date by which the target should be met).	Target Direction* (TBD)	Thresholds (Ranges of values tied to a colour coding system & used to provide a visual assessment of performance – e.g., 100%-75% [Green], 74%-60% [Yellow], etc.)	Data System/ Source (The name of data system or data source that contains the information, if applicable)	(The nature of the data: i.e., is it a number, a range, a percentage increase, or qualitative, etc.)	Methodology* (Describes how the indicator will be measured, including calculations, baselines, the definitions of variables, key terms used, etc.)	Frequency of collection (How often the informatio n needs to be obtained)	Report (The report in which the indicator will be used, as required. If yet unknown, indicate whether the data will be for either internal or external reporting, or both)	Responsib ility OPI/OCIs (Indicates who will be responsibl e for the data collection - i.e. Organizati onal area? Role or Title.
Intermediate Program Outcomes (air traveller)	Percentage of air travellers targeted for examination that led to a result	18.00%	20.00%	Annually at end of fiscal year	Maintain or increase	● 20% or greater [Green] ■ 18% - 20% [Yellow] ■ less than 18% [Red]	Data obtained from (1) FYTD Accumulated Tracking Sheet (air traveller), or (2) Resultant Targets report of the National Air Traveller Monthly Reporting Suite. NTC manually extracts data from several sources: SP, ICES/ICS (notes), PAXIS, GCMS, PH, Regional Reports Manually records and tracks in NTC Targeting Traveller Master Tracking Sheet Includes both SBT & FLT	Percentage	ICS_Air_Traveller_targe ting_tot_results.doc.doc x SOPs – to be developed Note: Does not include interim results in the count, i.e. file creation and file transfers. Requires review and re-assessment of the list and calculation of intended results to ensure alignment with I&E priorities and Targeting Program mandate. Note: See also NTC SOPs for collecting & recording air traveller targeting data. NOTE: Target is based on results defined prior to FY 2019-20; Target rationale does not include FY 2018-19 data. Rapid increase in percentage results	Daily & ongoing with monthly, FYTD and quarterly collation;	o INTERNAL REPORTING in Agency Performance Report (APS) effective quarterly / half-yearly;	OPI: DG IEPD OSI: DG NBOC, Ops Br (NTC – data collection)

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Link to logic model	Performance Indicator (Data needed to demonstrate the degree of achievement of success)	Baseline (Existing quantitati ve measures on which the program intends to improve.)	Target (The goal or level of the indicator that the program hopes to achieve, if applicable)	Target Date (The date by which the target should be met).	Target Direction* (TBD)	Thresholds (Ranges of values tied to a colour coding system & used to provide a visual assessment of performance – e.g., 100%-75% [Green], 74%-60% [Yellow], etc.)	Data System/ Source (The name of data system or data source that contains the information, if applicable)	(The nature of the data: i.e., is it a number, a range, a percentage increase, or qualitative, etc.)	Methodology* (Describes how the indicator will be measured, including calculations, baselines, the definitions of variables, key terms used, etc.)	Frequency of collection (How often the informatio n needs to be obtained)	Report (The report in which the indicator will be used, as required. If yet unknown, indicate whether the data will be for either internal or external reporting, or both)	Responsib ility OPI/OCIs (Indicates who will be responsibl e for the data collection – i.e. Organizati onal area? Role or Title.
Intermediate Program Outcomes (commercial marine and air cargo)	Percentage of marine and air cargo targeted for examination that led to a result	1.50 %	2.00%	Annually at end of fiscal year with quarterly reporting	Maintain or increase	• 2.00% or greater [Green] • 1.50% - 2.00% [Yellow] • less than 1.50% [Red]	Data obtained from; (1) National Air Cargo Monthly Reporting Suite (2) National Marine Cargo Monthly Reporting Suite NTC manually extracts data, records and tracks, from sources: TITAN/CTAS, ACROSS CRIM	Percentage	impacted by increase in Illicit migration results since FY 2015-16. ICS_Marine_&_Air_Car go_targeting_total_resul ts.doc.docx SOPs – to be developed Note: See NTC SOPs for collecting & recording air cargo and marine cargo targeting data. Note: Also see SOPs_Marine_Cargo_re porting_suite	Daily & ongoing with monthly, FYTD and quarterly collation;	o INTERNAL REPORTING in Agency Performance Report (APS) effective quarterly / half-yearly;	OPI: DG IEPD OSI: DG NBOC, Ops Br (NTC – data collection)
Intermediate Program Outcomes (commercial marine cargo)	Percentage of marine cargo targeted for examination that led to a result (Note: Indicator Control Sheet (ICS) DG-approve in July 2015 reads: "Marine cargo targeted examinations that produced a result as a percentage of total marine cargo targeted examinations conducted")	1%	1.5% (Note: RPP for FY 2016- 17 shows 1.5% and reporting continues with the 1.5% target)	Annually at end of fiscal year with quarterly reporting	Maintain or increase	 1% or greater [Green] 0.5% - 1% [Yellow] less than 0.5% [Red] 	NTC manually extracts data, records and tracks, from sources: TITAN/CTAS, ACROSS, CRIM	Percentage	ICS_Marine_Cargo_tar geting_total_results SOPs - to be developed See NTC SOPs for collecting & recording marine cargo targeting data.	Daily & ongoing with monthly, FYTD and quarterly collation;	o EXTERNAL REPORTING FY 2018-19 TB PMF in GC InfoBase - https://www.tbs- sct.gc.ca/ems- sgd/edb-bdd/index- eng.html#orgs/dept/ 26/infograph/results o INTERNAL REPORTING in Marine Cargo Monthly Targeting Reporting Suite	OPI: DG IEPD OSI: DG NBOC, Ops Br (NTC – data collection)

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Link to logic model	Performance Indicator	Baseline	Target	Target Date	Target Direction*	Thresholds	Data System/ Source	Data Type	Methodology*	Frequency	Report	Responsib
	(Data needed to demonstrate the degree of achievement of success)	(Existing quantitati ve measures on which the program intends to improve.)	(The goal or level of the indicator that the program hopes to achieve, if applicable)	(The date by which the target should be met).	(TBD)	(Ranges of values tied to a colour coding system & used to provide a visual assessment of performance – e.g., 100%-75% [Green], 74%-60% [Yellow], etc.)	(The name of data system or data source that contains the information, if applicable)	(The nature of the data: i.e., is it a number, a range, a percentage increase, or qualitative, etc.)	(Describes how the indicator will be measured, including calculations, baselines, the definitions of variables, key terms used, etc.)	collection (How often the informatio n needs to be obtained)	(The report in which the indicator will be used, as required. If yet unknown, indicate whether the data will be for either internal or external reporting, or both)	OPI/OCIS (Indicates who will be responsible for the data collection – i.e. Organizational area? Role or
	(APS)								Also see SOPs_Marine_Cargo_re porting_suite for developing the National Marine Cargo Targeting Monthly Reporting Suite.		o INTERNAL REPORTING Agency Performance Report (APS) quarterly & half yearly	
Intermediate Program Outcomes (commercial marine cargo)	Percentage of marine cargo targeted for examination that led to an intended result	0.50 %	0.50 %	Annually at end of fiscal year with quarterly reporting	Maintain or increase	• 0.50 % or greater [Green] • 0.45 % - 0.50 % [Yellow] • less than 0.45 % [Red]	NTC manually extracts data, records and tracks, from sources: TITAN/CTAS, ACROSS CRIM	Percentage	ICS – to be developed SOPs –to be developed See NTC SOPs for collecting & recording marine cargo targeting data. Also see SOPs_Marine_CArgo_r eporting_suite for developing the National Marine Cargo Targeting Monthly Reporting Suite.	Daily & ongoing with monthly, FYTD and quarterly collation;	oINTERNAL REPORTING Agency Performance Report (APS) quarterly & halfyearly	OPI: DG IEPD OSI: DG NBOC, Ops Br (NTC – data collection)
Intermediate Program Outcomes (commercial air cargo)	Percentage of air cargo targeted for examination that led to a result	1.5 % (past three FYs' results over 2.5%)	2.0 %	Annually at end of fiscal year with quarterly reporting	Maintain or increase	• 1% or greater [Green] • 0.5% - 1% [Yellow] • less than 0.5% [Red]	NTC manually extracts data, records and tracks, from sources: TITAN/CTAS, ACROSS	Percentage	ICS_Air_Cargo_targeti ng_total_results (DG- approved July 2015) SOPs – required; to be developed See National Air Cargo Targeting Monthly	Daily & ongoing with monthly, FYTD and quarterly collation;	o INTERNAL REPORTING in Agency Performance Report (APS) effective quarterly / half- yearly; oINTERNAL REPORTING currently in National Air Cargo Targeting	OPI: DG IEPD OSI: DG NBOC, Ops Br (NTC – data collection)

Link to logic model	Performance Indicator	Baseline	Target	Target Date	Target Direction*	Thresholds	Data System/ Source	Data Type	Methodology*	Frequency	Report	Responsib ility
mode	(Data needed to demonstrate the degree of achievement of success)	(Existing quantitati ve measures on which the program intends to improve.)	(The goal or level of the indicator that the program hopes to achieve, if applicable)	(The date by which the target should be met).	(TBD)	(Ranges of values tied to a colour coding system & used to provide a visual assessment of performance – e.g., 100%-75% [Green], 74%-60% [Yellow], etc.)	(The name of data system or data source that contains the information, if applicable)	(The nature of the data: i.e., is it a number, a range, a percentage increase, or qualitative, etc.)	(Describes how the indicator will be measured, including calculations, baselines, the definitions of variables, key terms used, etc.)	collection (How often the informatio n needs to be obtained)	(The report in which the indicator will be used, as required. If yet unknown, indicate whether the data will be for either internal or external reporting, or both)	OPI/OCIS (Indicates who will be responsible for the data collection – i.e. Organizational area? Role or Title.
									Reporting Suite Appendix for definitions. See NTC SOPs for collecting & recording air cargo targeting data; See also SOPs for National Air Cargo Targeting Monthly Reporting Suite.		Monthly Reporting Suite;	
Intermediate Program Outcomes (commercial air cargo)	Percentage of air cargo targeted for examination that led to an intended result	0.40 %	0.40%	Annually at end of fiscal year with quarterly reporting	Maintain or increase	• 0.40% or greater [Green] • 0.35% - 0.40% [Yellow] • less than 0.35% [Red]	NTC manually extracts data, records and tracks, from sources: TITAN/CTAS, ACROSS	Percentage	ICS – to be developed SOPs – to be developed See National Air Cargo Targeting Monthly Reporting Suite Appendix for definitions. See NTC SOPs for collecting & recording air cargo targeting data; See also SOPs for National Air Cargo Targeting Monthly Reporting Suite.	Daily & ongoing with monthly, FYTD and quarterly collation;	o INTERNAL REPORTING in Agency Performance Report (APS) effective quarterly / half- yearly; oINTERNAL REPORTING currently in National Air Cargo Targeting Monthly Reporting Suite;	OPI: DG IEPD OSI: DG NBOC, Ops Br (NTC – data collection)
Immediate Progra	m Outcomes: Targete	∣ ed high-risk p	⊥ eople, good	⊥ s and convey	ances are ref	│ ferred for examinat	ion				L	
Immediate Program Outcomes (air traveller)	Percentage of examinations conducted on targeted air travellers	95%	95%	Annually at end of fiscal year with	Maintain or increase	• 95 % - 100% [Green] • 95 % - 94% [Yellow]	NTC manually extracts data from several sources:	Percentage	ICS – to be developed SOPs - to be developed See NTC SOPs for collecting & recording	Daily & ongoing with monthly, FYTD and	o INTERNAL REPORTING in Agency Performance Report (APS) effective	OPI: DG IEPD OSI: DG NBOC, Ops Br

Link to logic model	Performance Indicator	Baseline	Target	Target Date	Target Direction*	Thresholds	Data System/ Source	Data Type	Methodology*	Frequency	Report	Responsib
model	(Data needed to demonstrate the degree of achievement of success)	(Existing quantitati ve measures on which the program intends to improve.)	(The goal or level of the indicator that the program hopes to achieve, if applicable)	(The date by which the target should be met).	(TBD)	(Ranges of values tied to a colour coding system & used to provide a visual assessment of performance – e.g., 100%-75% [Green], 74%-60% [Yellow], etc.)	(The name of data system or data source that contains the information, if applicable)	(The nature of the data: i.e., is it a number, a range, a percentage increase, or qualitative, etc.)	(Describes how the indicator will be measured, including calculations, baselines, the definitions of variables, key terms used, etc.)	collection (How often the information needs to be obtained)	(The report in which the indicator will be used, as required. If yet unknown, indicate whether the data will be for either internal or external reporting, or both)	ility OPI/OCIs (Indicates who will be responsibl e for the data collection - i.e. Organizati onal area? Role or Title.
				quarterly reporting		less than 94% [Red]	SP, ICES/ICS (notes), PAXIS, GCMS, PH, Regional Reports Manually records and tracks in NTC Targeting Traveller Master Tracking Sheet		air traveller targeting data. Also see SOPs_Air_Traveller_re porting_suite (formerly: SOP-PREtar-001) describing the development of "examined" for the National Air Traveller Targeting Monthly Reporting Suite in Missed Target Report. Includes both SBT & FLT	quarterly collation;	quarterly / half- yearly; INTERNAL REPORTING currently in National Air Traveller Targeting Monthly Reporting Suite;	(NTC – data collection)
Immediate Program Outcomes (commercial marine and air cargo)	Percentage of examinations conducted on marine and air cargo targeted for examination	95%	95 %	Annually at end of fiscal year with quarterly reporting	Maintain or increase	95% or greater [Green] 92 % - 95 % [Yellow] less than 92 % [Red]	Cargo Monthly Reporting Suite (4) National Marine Cargo Monthly Reporting Suite NTC manually extracts data, records and tracks, from sources: TITAN/CTAS, ACROSS CRIM	Percentage	ICS - to be developed SOPs - to be developed Note: See NTC SOPs for collecting & recording air cargo and marine cargo targeting data. Note: Also see SOPs_Marine_Cargo_r eporting_suite	Daily & ongoing with monthly, FYTD and quarterly collation;	o INTERNAL REPORTING in Agency Performance Report (APS) effective quarterly / half-yearly;	OPI: DG IEPD OSI: DG NBOC, Ops Br (NTC – data collection)
Immediate Program Outcomes	Percentage of examinations conducted	90%		Annually at end of fiscal	Maintain or increase	• 91 % - 100% [Green]	NTC manually extracts data,	Percentage	ICS – to be developed SOPs - to be developed	Daily & ongoing with	○ INTERNAL REPORTING in	OPI: DG IEPD

Link to logic model	Performance Indicator (Data needed to demonstrate the degree of achievement of success)	Baseline (Existing quantitati ve measures on which the program intends to improve.)	Target (The goal or level of the indicator that the program hopes to achieve, if applicable)	Target Date (The date by which the target should be met).	Target Direction* (TBD)	Thresholds (Ranges of values tied to a colour coding system & used to provide a visual assessment of performance – e.g., 100%-75% [Green], 74%-60% [Yellow], etc.)	Data System/ Source (The name of data system or data source that contains the information, if applicable)	(The nature of the data: i.e., is it a number, a range, a percentage increase, or qualitative, etc.)	Methodology* (Describes how the indicator will be measured, including calculations, baselines, the definitions of variables, key terms used, etc.)	Frequency of collection (How often the informatio n needs to be obtained)	Report (The report in which the indicator will be used, as required. If yet unknown, indicate whether the data will be for either internal or external reporting, or both)	Responsib ility OPI/OCIs (Indicates who will be responsibl e for the data collection - i.e. Organizati onal area? Role or Title.
(commercial marine cargo)	on marine cargo targeted for examination		91%	year with quarterly reporting		88% - 91% [Yellow] • less than 88% [Red]	records and tracks, from sources: TITAN/CTAS, ACROSS CRIM		See NTC SOPs for collecting & recording marine cargo targeting data. Also SOPs_Marine_Cargo_r eporting_suite (formerly SOP-Eltarmc-005_ (final)) for developing the National Marine Cargo Targeting Monthly Reporting Suite.	monthly, FYTD and quarterly collation;	Agency Performance Report (APS) effective quarterly / half-yearly; INTERNAL REPORTING currently in National Marine Cargo Targeting Monthly Reporting Suite;	OSI : DG NBOC, Ops Br (NTC – data collection)
Immediate Program Outcomes (commercial air cargo)	Percentage of examinations conducted on air cargo targeted for examination	97%	98%	Annually at end of fiscal year with quarterly reporting	Maintain or increase	● 98 % - 100% [Green] ■ 96% - 98% [Yellow] ● less than 96% [Red]	NTC manually extracts data, records and tracks, from sources: TITAN/CTAS, ACROSS	Percentage	See NTC SOPs for collecting & recording air cargo targeting data; See also SOPs for National Air Cargo Targeting Monthly Reporting Suite. (Indicator Control Sheet (ICS) & SOPs may be required)	Daily & ongoing with monthly, FYTD and quarterly collation;	o INTERNAL REPORTING in Agency Performance Report (APS) effective quarterly / half-yearly; oINTERNAL REPORTING currently in National Air Cargo Targeting Monthly Reporting Suite;	OPI: DG IEPD OSI: DG NBOC, Ops Br (NTC – data collection)

^{*}Note: The methodology refers to Indicator Control Sheets (ICS). ICSs for external indicators are mandatory TBS requirements. As part of this exercise, please review and provide up-to-date ICSs for all external indicators. ICSs for internal indicators are recommended, as a best practise.

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Targeting Drivers

Evolving Threat Environment – Adapt and respond in a timely manner to emerging threats.

Risk Assessments – Conducted at the earliest point in the travel and trade continuum

Intelligence –Informs targeting priorities and business processes.

Domestic & Global Partnerships – Law enforcement, intelligence, security and border services organizations work in a coordinated and collaborative manner to advance threat identification capabilities.

Performance Measurement – Supports effective monitoring and assessment of Targeting Program objectives and results; enables reliable reporting; identifies opportunities for program enhancement; and informs efficient resource alignment.

Fiscal accountability – Necessitates innovative solutions that leverage technology and advanced analytics to enable efficient targeting processes to manage increased volumes.

Targeting

through automated risk assessment systems to assist the targeting

people, goods and conveyances.

officers in identifying high-risk

Automation: Advance information received by the CBSA is run

The process of identifying suspect high-risk people, goods and conveyances through a deductive reasoning process utilizing advance information, technology and intelligence products.

Targeting: Targeting officers employ training, knowledge, critical thinking and deductive reasoning informed by risk assessment systems and actionable intelligence to identify suspect high-risk people, goods, and conveyances.

Mission

To identify high-risk security, prosperity, and safety threats prior to their arrival to Canada.

National CBSA Targeting Program

Vision

To be a globally networked driving force in advanced threat identification ensuring Canada's security, prosperity and safety.

Analysis: The review of current intelligence, comparative enforcement analysis, and examination results inform the targeting processes, training and risk rule/scenario creation, modification, or deactivation.

The National Targeting Centre is a world class, 24/7 centralized targeting operation.

Examination Results: Are used to acquit target issuance, confirm negate the risk, inform targeting performance, and advance risk rule/scenario development

Future State

- All modes will provide advance electronic data for facilitation of risk and threat identification to be conducted at the earliest point in the travel and trade continuum.
- Leading edge technology will be employed to advance risk rule development, threat identification, situational awareness, and intelligence development.
- Advanced analytics will be applied to establish risk rules, and predictive modeling will be leveraged to identify risk.
- Enhanced ability to manipulate and display data from additional sources

Enablers

- Workforce Excellence
- Advanced Technologies and Progressive IT Infrastructure
- Timely and Actionable Intelligence
- Strong and Meaningful Partnerships
- Quality Data Fully compliant with legislation, regulations, and policy

Target

A type of referral that uses advance information to identify suspect high-risk people, goods and conveyances that may pose a risk to national security and/or public safety priorities.